

SMT.S.I.PATEL IPCOWALA COLLEGE OF COMMERCE,PETLAD.

INTERNAL EXAM - YEAR-2018-19

M.COM. SEMESTER - 2

Business Environment-2 PB02ECOM22

Date : 23/02/2019, Saturday Time : 09.45 to 10:45 Total Marks – 40

- Que-1** **Discaib the Evolution of International Business.Discuss in length the Internal fectors affecting the Important Decisions of International Business.** **20**

OR

What is international Investment? Discuss various types of International Investment and Describe the growth of FDI.

- Que-2** **What is multinational corporation?Write a detailed note on the various Organizational models of MNCs and the Merits and Demerits of MNCs.** **20**

OR

Discuss in Leanth the free trade Area,Export promotion, FOB and CIF.
